

Dear Colleagues,

If you have students who read below grade level, you can now help them with Precision Reading.

Precision Reading is a new research-based reading intervention, effective for a broad range of students from Grades 1 to 12 with a wide variety of reading problems. The Superintendent of British Columbia School District #84 has praised Precision Reading. He described its use with students with low levels of literacy in Grades 8 to 11:

"The majority of students have increased their level of reading by three years in this school year to date, September to April.... These are particularly incredible results given the age of the students and the defensive stance these students had coming into the program."

- B.C. Deputy Minister's Report on Education of May 18, 2007

Other educators agree. The following quotes are from Canadian educators who have been using Precision Reading to help low achieving, reluctant, and resistant readers to recover to grade level in reading.

"I am a teacher who has been using Precision Reading with students for years. The results have been amazing." - Classroom Teacher

"We have seen great improvements in student reading. Not only has reading improved but there has been a noticeable increase in self-confidence." - Resource Teacher

"I have used Precision Reading for a number of years in my role as resource teacher in two schools. I like it. It is simple. It is effective, and it is motivating. Struggling readers buy into it. You say in your brochure that readers can improve their reading by two grade levels in about 90 sessions [18 weeks]. That is consistent with what I have observed." - Resource Teacher

"I have been working with a group of seventeen students on the core strategy of your Precision Reading program. So far, it has been a great success. Both the students and myself have enjoyed the positives that have come out of your program." - Teacher Aide

In studies at our research schools, students *gained 1.5 to 2 grade levels in fluency, word knowledge, and passage comprehension in 18 to 26 weeks of daily Precision Reading* for five minutes per student each school day. The method has proven effective for a wide range of students, including those described as:

- reluctant readers
- low achievers
- at-risk students
- non- readers

Precision Reading can be effective for students with:

- memory problems
- attention deficits
- learning disabilities
- intellectual disabilities (e.g., Down Syndrome, Autism, Fetal Alcohol Syndrome, etc.)

It also is used in English as a Second Language, French Immersion, and Francophone programs, as well as in adult learning. Research articles and reports are referenced on the website and available on request.

"My son has ocular motor dysfunction and has always struggled with reading. Over the last two years or so, he has been practicing with the Precision Reading technique. His reading has improved greatly. More importantly, he has developed confidence in his reading abilities and an improved sense of self-esteem." - Mother of 11-year-old son

"The effect that the intervention had on Barbara's (pseudonym) word recognition and fluency is staggering. One would have had to hear how disjointed, slow, and word-by-word her reading sounded prior to beginning Precision Reading. Barbara now attends more regularly to punctuation, reads for meaning with expression, and has a much larger base of sight words. She views herself as a competent reader for the first time." - Special Educator

"I use Precision Reading constantly with all my students, I even have class Precision Reading where the students are 'coaches'. This allows half my class to get Precision Reading done in about 12 minutes every day." - Classroom Teacher

Educators like Precision Reading for many reasons:

- useful at all grade levels
- effective across the curriculum
- practical with expository and narrative text
- improves reading fluency
- quickly increases word recognition and comprehension
- dramatically increases passage comprehension quickly
- uses grade level, core curriculum, classroom reading materials to ensure relevance
- can be used in English, ESL, French, French Immersion and other languages
- liked by students - improves motivation, attitude, self-confidence, and classroom behavior
- quick and easy to implement – students and teachers see immediate positive gains
- effective with resistant readers and students with and without diagnosed disabilities

- includes easy-to-use support strategies for students with learning disabilities, attention and memory problems, intellectual disabilities, and non-readers
- there is a money back guarantee on the books - Try Precision Reading for 90 days, if it's not for you, return the books for a full refund (except shipping costs) - so far no returns!

Parents like Precision reading because it is quick, easy, inexpensive, and fun for their child. Plus – support is just an email or phone call away. Some parents implement Precision Reading themselves, others hire a local tutor (e.g., a senior high school or university student) to drop by their home and do Precision Reading with their child on a daily basis. Other parents cooperate with their child's teacher or resource teacher to do Precision Reading at school and at home.

Dr. Rick Freeze, Professor of Inclusive Education at the University of Manitoba, Faculty of Education, developed Precision Reading through a multi-year university-schools research partnership carried out in collaboration with resource and classroom teachers. Since its introduction in 2001, this exciting new approach has spread rapidly to schools across western Canada and elsewhere. Already, thousands of students with reading problems have benefited from Precision Reading.

Please feel free to contact me at the telephone numbers or email address listed below for free articles, research reports, references, or to ask questions. To purchase the Precision Reading books or to learn more about Precision Reading, please visit: **www.precisionreading.com**. There is more information on how to order the Precision Reading books on page 4 of this letter. On-going support for educators using Precision Reading is available at the telephone numbers and email address below.

Yours sincerely,

Rick Freeze

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Book Order Information: See page 4

ORDER YOUR BOOKS NOW

Order Online at: www.precisionreading.com

(Online orders can be paid by school or personal credit card, or by cheque.
Payment information will arrive with your order confirmation.)

Email orders to: Rick.Freeze@umanitoba.ca

Fax orders to: 204-255-7165

Mail orders to: DR FREEZE EDUCATIONAL PUBLICATIONS

18 Newcombe Crescent

Winnipeg, Manitoba, Canada, R2J 3T6

(Mail, fax, and Email orders must be paid by cheque or money order. You
will be invoiced separately by regular mail, after the books have been shipped)

The Precision Reading books normally are purchased as a set.

Cost: Precision Reading: Instructors' Handbook	59.99
Precision Reading: Instructors' Sourcebook	59.99
Shipping	25.00
GST (# 86414 5107)	7.25
PST (not applicable)	<u>nil</u>
Total:	\$152.23*

** Overseas orders may take longer to arrive and cost more to ship. Within Canada, the books will be shipped by expedited parcel post and should arrive one week after your order is received.*

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